

Mentoring to Other Businesses

To receive stewardship recognition for **MENTORING TO OTHER BUSINESSES**, an organization must have an established environmental mentoring program that is offered to other businesses in its industry. Environmental Mentoring programs are reciprocal and collaborative learning relationships that allow a more experienced organization to share its 'best' environmental practices with other organizations in the field.



MENTORING TO OTHER BUSINESSES

*Mentoring must be environmentally based.

*Sites must be able to describe who they are mentoring.

*Sites may not profit from mentorship activities. No recognition is given for paid consulting.

*Sites must be able to describe how other organizations can contact them to participate directly or through association membership.



As a **MENTOR TO OTHER BUSINESSES**, an organization should:

- ⇒ Make available its contact information to others that may be interested in receiving mentoring.
- ⇒ Research and choose a mentoring technique to suite its resources and goals. Examples of different mentoring styles include: one-to-one, one-to-many, and network mentoring.
- ⇒ Clearly establish goals and environmental issues for the mentorship relationship to focus on.
- ⇒ Volunteer time, personnel, and knowledge as necessary and without pay.
- ⇒ Increase customer trust and satisfaction.

Also:

1. Larger companies often have more resources and a greater ability to investigate and develop environmentally conscious business strategies than smaller organizations.
2. With the development and progression of 'best' environmental practices, a system for dispersing accumulated industry knowledge must also be developed.
3. Developing mentor relationships may allow individual organizations to focus on more specific environmental issues and to share their findings with others in their field.
4. Mentoring other businesses may help a corporation to improve its image within its industry or community.
5. Mentoring can help an industry as a whole to achieve progress and reach environmental goals.
6. Mentoring across industries or vertically within supply chains may also be beneficial.

For more information on **MENTORING TO OTHER BUSINESSES**, visit:

Tips for Successful Environmental Mentoring

<http://www.greenbiz.com/resources/resource/tips-for-successful-environmental-mentoring>

The Mentoring Handbook

<http://infohouse.p2ric.org/ref/06/05816.pdf>

National Environmental Education Foundation

<https://www.neefusa.org/>

For more information contact:

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OR

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